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भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LTD.
(A Government of India Enterprises)

अनुपम श्रीवास्तव

अध्यक्ष एवं प्रबन्ध निदेशक

ANUPAM SHRIVASTAVA

Chairman & Managing Director

No. BSNL/20-5/SR/2016

Dated: 17th August, 2016

Dear Friends,

At the very outset, I would like to thank you for actively participating in another event of SWAS held on 10.08.2016 in BSNL CO and in all filed units to ensure its grand success. This event could be made successful only with the active support & cooperation of all, especially, the leaders of all the Associations and Unions. I congratulate all Associations and Unions for their positive support.

I am sure with your sincere cooperation & support, the month long program arranged in all telecom circles with different vernacular names, to popularize BSNL schemes, products & services would continue vigorously. This would give required impetus to our efforts to not only satisfy our existing customers but to attract more & more new customers. All out efforts should be made to bring back those customers who left us by assuring them with improved services under SWAS programme.

I once again express my deep appreciation for your collective efforts which surely would help in providing quality and prompt services to our esteemed customers. Let us make SWAS our USP to win confidence of our customers.

With best wishes,

Yours sincerely,


(Anupam Shrivastava)

To

All General Secretaries of Unions/Associations.